SYB (Baseball) Meeting Agenda

July 9th, 2020

8:30 PM via ZOOM

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| --- | --- | --- |
| President- Matt K | Treasurer – Brandon L | Secretary - Kristy K. |
| Director of Baseball – Rob T | Admin Director – Matt K | Sponsor/PR - Brandon L |
| Softball Director- Vacant | Field Coordinator - Vacant | Umpire Coordinator – Tyler S. |
| Equipment Coordinator- Vacant |  |  |

Others:

Old Business

* Approve June Minutes - MSP
* 501 c3- Brandon
  + Everything done?
* Checking account- Brandon
  + Everything Done
  + Matt turned in copy of buisiness license
* Go Fund Me- Matt
  + $2450 raised through 7/8/20
  + Pending $500 from El Paraiso in Monroe
* Timeline:
  + Go Fund me ends Aug. 15th
    - Refunds if registration goal not met
  + Fall/Summer Clinics w/ SHS players (Sept)
    - Coach Leverett was open to doing a couple during the summer
  + Build Local Policies (Summer)
  + Build Website/Teamsnap (Early Summer-dependent on fundraising)
    - Complete. Having issues setting up an account and filling out billing. They want the full amount of roughly 1k for a year. I am trying to hold out for the $460 until October. Will probably need to pay the full amount before we open up registration. Website is working even though we haven’t paid anything yet.
* Other?
  + Field Use (Tabled)
  + Pony Charter (Tabled)

New Business

* Fundraising
  + How to drum up support for Go Fund me?
    - Sharing on FB. Asking for personal shares.
  + Target businesses for donations.
    - WalMart- Filled application. Brandon talk to JJ
    - El Paraiso (Monroe) $500
    - Ixtapa?
    - 5 Guys?
    - 7 Eleven?
    - Romac?
    - Sultan Bakery
    - Kroger? Rob?
    - Teamsters 117?
    - SES Staff?
    - Sodexo- Nita (Kristy)
    - Windmill Espresso?
    - Vic’s?
    - McDonalds?
    - SYB basketball
    - Subway?
    - Invarra?
    - Big 5?
    - Mini Storage?
    - Buzz Inn
    - Prospectors?
    - Red Apple?
    - ???
  + I think at a min we need to raise 6k-7k before opening registration.
    - At 6k we could probably have $80 registration fees
    - For every additional 1k we can drop prices by $10.
  + Matt priced out storage bins which would cut about 1k from start-up costs.
  + Founders Club Hat-$100 gets you the hat.
    - Brandon is planning on fronting the costs to get hats ordered.
    - Matt has messaged donors asking for hat sizes..
  + Flyers for around town?
  + Hit A thon?
* Sponsorships?
  + Tier Structure?
    - Matt’s thoughts...(Founders club hat for 2B, 3B, HR)
      * Home Run- $750 (Logo on banner, website and weekly mentions on FB)
      * Triple- $500 (Logo on banner, website and monthly mentions on FB)
      * Double- $250 (Logo on banner & Website)
      * Single- $100 (Logo on banner)
    - Other ideas?

Calendar

* Meeting Schedule – 1st Wed of each month @ 7pm
* Next Meeting: Aug. 5th, 2020
* Meeting Adjourned @ 9:16pm