SYB (Baseball) Meeting Agenda

July 9th, 2020

8:30 PM via ZOOM

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| --- | --- | --- |
| President- Matt K | Treasurer – Brandon L | Secretary - Kristy K. |
| Director of Baseball – Rob T | Admin Director – Matt K | Sponsor/PR - Brandon L |
| Softball Director- Vacant | Field Coordinator - Vacant | Umpire Coordinator – Tyler S. |
| Equipment Coordinator- Vacant |  |  |

Others:

Old Business

* Approve June Minutes - MSP
* 501 c3- Brandon
	+ Everything done?
* Checking account- Brandon
	+ Everything Done
	+ Matt turned in copy of buisiness license
* Go Fund Me- Matt
	+ $2450 raised through 7/8/20
	+ Pending $500 from El Paraiso in Monroe
* Timeline:
	+ Go Fund me ends Aug. 15th
		- Refunds if registration goal not met
	+ Fall/Summer Clinics w/ SHS players (Sept)
		- Coach Leverett was open to doing a couple during the summer
	+ Build Local Policies (Summer)
	+ Build Website/Teamsnap (Early Summer-dependent on fundraising)
		- Complete. Having issues setting up an account and filling out billing. They want the full amount of roughly 1k for a year. I am trying to hold out for the $460 until October. Will probably need to pay the full amount before we open up registration. Website is working even though we haven’t paid anything yet.
* Other?
	+ Field Use (Tabled)
	+ Pony Charter (Tabled)

New Business

* Fundraising
	+ How to drum up support for Go Fund me?
		- Sharing on FB. Asking for personal shares.
	+ Target businesses for donations.
		- WalMart- Filled application. Brandon talk to JJ
		- El Paraiso (Monroe) $500
		- Ixtapa?
		- 5 Guys?
		- 7 Eleven?
		- Romac?
		- Sultan Bakery
		- Kroger? Rob?
		- Teamsters 117?
		- SES Staff?
		- Sodexo- Nita (Kristy)
		- Windmill Espresso?
		- Vic’s?
		- McDonalds?
		- SYB basketball
		- Subway?
		- Invarra?
		- Big 5?
		- Mini Storage?
		- Buzz Inn
		- Prospectors?
		- Red Apple?
		- ???
	+ I think at a min we need to raise 6k-7k before opening registration.
		- At 6k we could probably have $80 registration fees
		- For every additional 1k we can drop prices by $10.
	+ Matt priced out storage bins which would cut about 1k from start-up costs.
	+ Founders Club Hat-$100 gets you the hat.
		- Brandon is planning on fronting the costs to get hats ordered.
		- Matt has messaged donors asking for hat sizes..
	+ Flyers for around town?
	+ Hit A thon?
* Sponsorships?
	+ Tier Structure?
		- Matt’s thoughts...(Founders club hat for 2B, 3B, HR)
			* Home Run- $750 (Logo on banner, website and weekly mentions on FB)
			* Triple- $500 (Logo on banner, website and monthly mentions on FB)
			* Double- $250 (Logo on banner & Website)
			* Single- $100 (Logo on banner)
		- Other ideas?

Calendar

* Meeting Schedule – 1st Wed of each month @ 7pm
* Next Meeting: Aug. 5th, 2020
* Meeting Adjourned @ 9:16pm