

# SYB (Baseball) Meeting Agenda

Aug. 5<sup>th</sup>, 2020

7:00 PM via ZOOM

President- Matt K	Treasurer – Brandon L	Secretary - Kristy K.
Director of Baseball – Rob T	Admin Director – Matt K	Sponsor/PR - Brandon L
Softball Director- Vacant	Field Coordinator - Vacant	Umpire Coordinator – Tyler S.
Equipment Coordinator- Vacant		

## Others:

### Old Business

- Approve July Minutes
- Budget Report- Brandon
- Go Fund Me- Matt
  - \$6200 raised through 8/5/20
  - \$2900 from Wal Mart!
  - Pending \$500 from El Paraiso in Monroe
- Timeline:
  - Go Fund me ends Aug. 15th
    - We have met our min goal of 6k. We will open registration up on Sept. 1<sup>st</sup> with an early bird special of \$70 if paid by Oct. 1<sup>st</sup> and then the cost will go up to \$80 through Dec. 31<sup>st</sup>.
    - We will keep go fund me up until Sept. 1<sup>st</sup> and for every 1k we can raise before then registration costs will drop \$10
    - Matt will pay for teamsnap (yearly) before registration begins.
  - Build Local Policies (Summer)
  - Build Website/Teamsnap (Early Summer-dependent on fundraising)
    - Complete. Having issues setting up an account and filling out billing. They want the full amount of roughly 1k for a year. I am trying to hold out for the \$460 until October. Will probably need to pay the full amount before we open up registration. Website is working even though we haven't paid anything yet.
- Other?
  - Field Use (Tabled)
  - Pony Charter (Tabled)

### New Business (Crunch time)

- Fundraising
  - How to drum up support for Go Fund me?
    - Sharing on FB. Asking for personal shares.
  - Target businesses for donations.
    - WalMart- \$2900 Grant
    - El Paraiso (Monroe) \$500
    - Ixtapa?
    - 5 Guys?
    - 7 Eleven?
    - Romac?
    - Sultan Bakery
    - Kroger? Rob?

- Teamsters 117?
- SES Staff?
- Sodexo- Nita (Kristy)
- Windmill Espresso?
- Vic's?
- McDonalds?
- SYB basketball
- Subway?
- Invarra?
- Big 5?
- Mini Storage?
- Buzz Inn
- Prospectors?
- Red Apple?
- ???
- Matt priced out storage bins which would cut about 1k from start-up costs.
- Founders Club Hat-\$100 gets you the hat.
  - Brandon is planning on fronting the costs to get hats ordered.
  - Matt has messaged donors asking for hat sizes..
  - Matt will message again before registration opens up on Sept.1<sup>st</sup>.
- Sponsorships?
  - Tier Structure?
    - Matt's thoughts...(Founders club hat for 2B, 3B, HR)
      - Home Run- \$750 (Logo on banner, website and weekly mentions on FB)
      - Triple- \$500 (Logo on banner, website and monthly mentions on FB)
      - Double- \$250 (Logo on banner & Website)
      - Single- \$100 (Logo on banner)
    - Other ideas?

## Calendar

- Meeting Schedule – 1<sup>st</sup> Wed of each month @ 7pm
- Next Meeting: Sept. 4<sup>th</sup> @ 7:00 PM
- Meeting Adjourned @ 7:16 PM